

# Alfredton and Lucas Business Advertising Guide:

If you would like to advertise your products and/or service please use the guide below to determine size and price. The images are not to scale, but do give a general guide of the advert size on page. Businesses in close proximity to Alfredton or Lucas will receive high priority listings i.e. closer to front of the newsletter. Even so, we will promote each advertiser equally. If you have any questions please let us know.

## Features:

1. A4, Full Colour Gloss Art paper
2. Double sided & Saddle Stitched
3. Commercially printed (115gsm)
4. Delivered to Alfredton and Lucas households
5. Newsletter available online (free)
6. 12 Month priority Directory Listing (free with all adverts)

## \*\* Conditions:

In relation to the positioning of all content—the editors decision is final. Artwork and/or images must be high resolution (300dpi) minimum. Advertisers are responsible to ensure their material

doesn't breach copyright laws.

Community information and articles will be the core of the newsletter and as such will be given priority over all adverts. Advertisers may request specific advert placement but no guarantees can be given.

[www.ballaratsearch.com.au](http://www.ballaratsearch.com.au)

[admin@ballaratsearch.com.au](mailto:admin@ballaratsearch.com.au)

**Ph: (03) 5309 3123**

\*\*Alfredton and Lucas community based, not for profit organisation and groups/clubs can advertise for free. Up to quarter of a page. All classified section adverts are paid only.

**Full Page  
Inside Back or  
Front cover**

**\$750 inc GST  
\* Per Edition**

**Full Page  
Internal**  
"NOT" Inside Back or Front cover

**\$550 inc GST**

**2/3 of a Page**

**\$395 inc GST  
\* Per Edition**

**1/2 of a Page  
Horizontal**

**\$250 inc GST  
\* Per Edition**

**1/2 of a Page  
Vertical**

**\$250 inc GST  
\* Per Edition**

**1/3 of a Page  
Vertical**

**\$220 inc GST  
\* Per Edition**

**1/3 of a Page  
Horizontal**

**\$220 inc GST  
\* Per Edition**

**1/4 of a Page  
Horizontal**

**\$145 inc GST  
\* Per Edition**

**1/4 of a Page  
Vertical**

**\$145 inc GST  
\* Per Edition**

**1/8 of a Page**  
Approx Business Card Size

**Horizontal**

**\$85 inc GST  
\* Per Edition**

**Classifieds Section**  
**1/8 of a Page**  
Approx Business Card Size

**Horizontal**

**\$45 inc GST  
\* Per Edition**

**Classifieds Section**  
**1/16 of a Page**  
**Vertical Only**

**\$35 inc GST  
\* Per Edition**